



EQmentor expands in Europe

EQmentor to open new office in Europe May 3rd, 2010

Cornelius, NC, April 30th, 2010 – EQmentor Inc., an innovative leader in professional development, announces that it will open a new office in the Netherlands to lead its European Market.

“We are very proud of our team and the success that we have had in 2009,” said Dr. Izzy S. Justice, founder and CEO of EQmentor. “As we forge ahead, even in these difficult economic times, we must continue to focus on the needs of our clients. Consistent with our long-term strategy, EQmentor will expand its market coverage by opening a new European office in May 2010. We are very pleased to have Peter Hanselman join our organization. He will hold the title of Regional Vice President of Europe and will be responsible for sales in Europe, Turkey and Russia.”

Peter lives in the Netherlands and has spent over twenty-five years working for organizations like IBM, KPMG, and most recently as CIO of several European companies. “The welfare of our society depends on innovation and social contribution. To create a better world everybody should be allowed to learn and find the best teachers. I am proud to represent EQmentor,” Said Peter Hanselman.

For additional information regarding the new offices and staff of EQmentor, please visit www.eqmentor.com

About EQmentor

EQmentor utilizes a unique and innovative approach to increasing the EQ (emotional intelligence) of working professionals through a non-traditional mentoring process, as well as an on-line community of professional peer collaboration. With custom-built technology, EQmentor is considered the next generation in professional development. EQmentor offers long-term mentoring, when you need it, through a confidential and anonymous mentor relationship. Mentees benefit from a certified mentor in a similar industry or vocation and can access the EQ Village, a collaboration of advice and ideas from working professionals, based on the daily changing needs of the individual. For more information, visit <http://www.eqmentor.com>, or call 704-896-2153. EQmentor is a privately-held company based in North Carolina.

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