



FOR IMMEDIATE RELEASE

## EQmentor Announces Executive Management Team

### *Proven Industry Veterans Build a Foundation for Company Growth*

*Cornelius, NC (January 15, 2008)* – EQmentor Inc., an innovative leader in professional development, is proud to formally announce its executive management team to realize the organization's mission *to create the perfect learning experience.*

“I am very proud of assembling this highly talented team. I have no doubt that the passion each one brings to this ground-breaking business will bode well for our clients, shareholders, and associates,” said Dr. Izzy S. Justice, founder and CEO of EQmentor.

Dr. Izzy S. Justice has been named Chief Executive Officer and Chairman. He brings nearly 20 years experience in the global management consulting business with industry leaders such as Deloitte Consulting, Arthur Anderson, and most recently with global health care leader Cerner Corporation. A Certified Six Sigma Master Black Belt and author of three books, Dr. Justice's knowledge of EQ (emotional intelligence) is the foundation for the revolutionary EQmentor concept. Justice holds multiple degrees, including two Bachelor of Science from Davidson College and NC State, an MBA from Queens University, and a Doctorate from the University of Phoenix.

R. Brian Minor, Chief Marketing Officer, is chartered with growing EQmentor's client base as well as positioning the company's unique offering to business professionals. Minor brings a proven-record growing international sales and marketing teams most recently with employer Universal Electronics. With 18 years in global sales and marketing leadership, previous positions held by Minor include President of Eurolink International Services, a global financial communications strategy provider, as well as national and regional positions at Selecto Scientific and Nestle USA respectively. Minor holds a Bachelor of Business Administration degree from Stetson University and is a long-time student and past team instructor of the Dale Carnegie Training program.

Dr. Roger McGrath, EQmentor Chief Knowledge Officer, has more than 40 years of management leadership spanning the corporate, higher-education and military arenas. In his role as CKO, McGrath will ensure mutually-beneficial mentoring journeys for clients. McGrath holds the distinction of a retired United States Army officer as well previously serving on the faculty of the University of South Florida. He has co-authored multiple books and holds nationally-recognized quality certifications. His education includes a Bachelor of Science in Business and Economics from University of Tampa, a Masters degree in Public Service from Clark University, and a Doctor of Business Administration in Management and Management Science from Florida State University.

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Karah Maloley, Chief Knowledge Officer, brings 10 years of professional and clinical experience to *EQmentor*. In her role as CKO, Maloley will focus on the Web 2.0 features like peer-collaboration and user-generated content in the EQVillage. As the former Executive Director of Camelot Care Centers Inc. based in Nebraska, Maloley brings perspective as a mental health professional. Maloley's education includes a Bachelor of Science in Psychology and a Master of Arts degree in Counseling from Fort Hays State University in Kansas. Maloley will complete her Doctorate of Management from the University of Phoenix by mid-2008.

Eric Bobo serves as *EQmentor* Chief Technology Officer. As the authority in Information Technology, Bobo's 20 years of experience serving as IT developer, manager and executive will prove integral to the on-going development, refinement and maintenance of the *EQmentor* web tools which include virtual mentoring and peer collaboration components. Bobo's professional experience crosses multiple industries including communications, lending, defense and consulting. Previous positions held by Bobo include Verizon, ATX Communications, General Electric and RCA. Bobo holds a Bachelor's degree in Mathematics from Ursinus College and a Master's in Computer Science from Villanova University.

Pam Bauer has been named as Executive Vice President, Recruiting. Bauer has nearly 30 years of experience in mentoring, management, training and education. Bauer will serve as the primary manager of the mentor recruitment process for *EQmentor*. As a member of the International Society for Performance Improvement (ISPI) and the American Society for Training and Development (ASTD), Bauer has been a regular speaker at conferences and events. Bauer's education includes a Bachelor's degree in English Education and a Masters degree in Composition and Rhetorical Theory.

Dr. Wayne M. Wormley serves as Master Mentor. Wormley's designation is a result of more than 30 years of management and consulting experience in corporate, government and non-profit arenas. Most recently Wormley acted as Associate Vice President for Academic Affairs & Professional Studies at Wiley College in Marshall, Texas. Wormley brings expertise from multiple past positions with corporations such as AT&T, General Motors, Michelin, Microsoft, SmithKline Beecham Pharmaceuticals, and the United Negro College Fund. Wormley holds a Bachelor's degree in Psychology and Black Studies from Amherst College as well as a Master of Business Administration and Ph.D. in Education from Stanford University.

### **About *EQmentor***

*EQmentor* utilizes a unique and innovative approach to increasing the EQ (emotional intelligence) of working professionals through a non-traditional mentoring process as well as an on-line community of professional peer-collaboration. With custom-built technology, *EQmentor* is considered the next generation in professional development. *EQmentor* offers long-term mentoring, when you need it, through a confidential and anonymous mentor relationship. Mentees benefit from a certified mentor in a similar industry or vocation and can access the EQVillage, a collaboration of advice and ideas from working professionals, based on the daily changing needs of the individual. For more information, visit <http://www.eqmentor.com>, or call 704-896-2153.

*Eqmentor* is a privately-held company based in Cornelius, North Carolina.

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