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## **MEDIA ANNOUNCEMENT**

For Immediate Release

### **EQmentor forges strategic partnerships with leading local companies for high quality IT infrastructure delivery**

**Cornelius, NC** – *EQmentor, Inc.*, a ground-breaking organization focused on professional development, has announced strategic partnerships with three leading local service providers to support and grow their new business.

Logical Advantage, a custom software and consulting services company, Hosted Solutions, a Data center Operator and Managed Services Provider; and website development firm Moore Creative, have been selected as strategic partners to support *EQmentor's* mission of 'Creating the Perfect Learning Experience'.

Chairman and CEO of *EQmentor* - Dr. Izzy Justice said, "We are confident that we have selected the very best business partners to ensure that our services are of the highest standards. We believe these partners are core to the success of our business to create, design, manage and secure a world-class web environment that delivers on the *EQmentor* promise."

"Since inception, the *EQmentor* brand has stood for high quality, innovation, the ability to deliver emotional intelligence development via virtual mentoring and access to the first global cross-industry, peer-collaboration site. Our strategic partners have enabled us to deliver **experience, knowledge and wisdom at the point of need for the working professional**," stated R. Brian Minor, CMO of *EQmentor*.

Headquartered in Charlotte, NC Logical Advantage, LLC is an information technology (IT) consulting firm dedicated to providing the highest quality, cost effective custom software development services, delivering a broad range of technical consulting, staffing and outsourcing services. Logical Advantage is a long-term *EQmentor* partner who developed the state-of-the-art software that powers the *EQmentor* web tool and EQ Village community.

“Our project with *EQmentor* allowed us to create a unique and exciting platform from the ground up, tailored precisely to *EQmentor*’s specific requirements,” said John C. Fread, Managing Partner of Logical Advantage.

Hosted Solutions, a Data Center Operator and Managed Services Provider hosts the *EQmentor* servers, safeguards the company’s data and provides 100% uptime protection. The company provides *EQmentor* with the service excellence demanded by an internet-focused business and ensures that the company website and *EQmentor* web tool is accessible anytime and anywhere.

Josh Wolff, General Manager for Hosted Solutions Charlotte says, “Reliability is critical to any online business. We provide *EQmentor* with a flexible technology solution that guarantees network availability and can expand with their fast growing business. Hosted Solutions is committed to providing *EQmentor* clients with a superior experience at all levels to assist in the success of this ground-breaking professional online development community.”

Moore Creative is a graphic design firm specializing in graphic design, website development, flash commercials, online marketing, flash multimedia, corporate identity, print graphics and more. “Through a strong collaborative process, our organization was able to deliver a user-interface that supports *EQmentor*’s mission of **creating the perfect learning experience**,” said Ryan Moore, owner of Moore Creative.

Eric Bobo, Chief Technical Officer at *EQmentor* stated, “Partnering with these dynamic business professionals allows us to focus on our core business, and to drive innovation through our internal creative processes. They give us the peace of mind to build our business, knowing that our partners are proactively watching after us around the clock and that someone is always on call if a problem arises.”

*EQmentor*’s Corporate Headquarters is at 19315 W. Catawba Avenue, Suite 220, Cornelius, NC 28031.

**For more information on how *EQmentor* can positively impact your company please contact:** Brian Minor at *EQmentor* 704-896-2153 or [bminor@eqmentor.com](mailto:bminor@eqmentor.com)

Visit the *EQmentor* website at [www.eqmentor.com](http://www.eqmentor.com)

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