

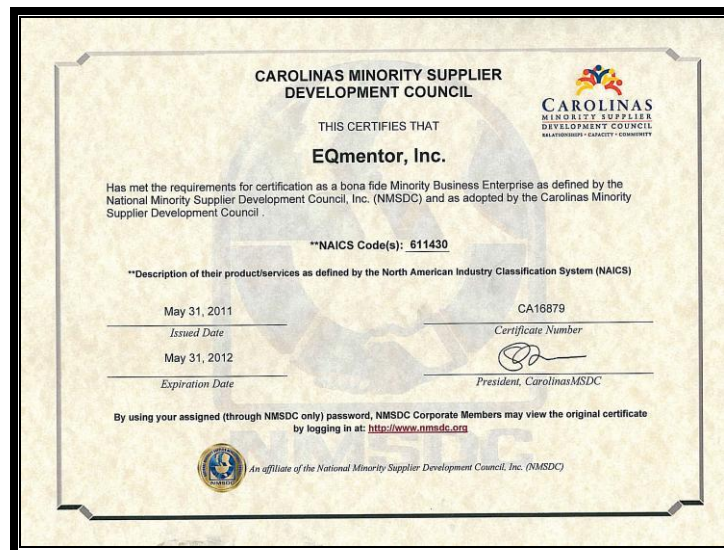


Diversity Certification
EQmentor Certified as Minority-Owned Business

Cornelius, NC, July 7th, 2011 -- EQmentor Inc., an innovative leader in professional development, announces that it has been officially certified as a minority-owned business.

EQmentor has been certified as a bona fide Minority Business Enterprise (MBE) as defined by the National Minority Supplier Development Council, Inc. (NMSDC) and as adopted by the Carolinas Minority Supplier Development Council.

“This certification allows us to work in new areas and serve new markets. We’re honored to have this designation,” CEO Dr. Izzy Justice said.



For additional information regarding the professional services of EQmentor, please visit www.eqmentor.com.

About EQmentor

EQmentor utilizes a unique and innovative approach to increasing the EQ (emotional intelligence) of working professionals through a non-traditional mentoring process, as well as an on-line community of professional peer collaboration. With custom-built technology, EQmentor is considered the next generation in professional development. EQmentor offers long-term mentoring, when you need it, through a confidential and anonymous mentor relationship. Mentees benefit from a certified mentor in a similar industry or vocation and can access the EQ Village, a collaboration of advice and ideas from working professionals, based on the daily changing needs of the individual. For more information, visit <http://www.eqmentor.com> or call 704-896-2153. EQmentor is a privately-held company based in North Carolina.

Contact: Eva Rykr, 704-897-1362 or erykr@eqmentor.com